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DE-LAN Partners at the launch (Left to right) – Wayne James (Wales), Rimantas Gatautis (Lithuania), Vaclav Jachim (Czech Republic), Michela Pollone (Italy), Davorin Rogina (Slovenia), Emma Buttrick (Wales), Elena Vitkauskaitė (Lithuania), Derek Vaughan MEP, Sophie Le Breton (Belgium), Marta Quintanilla (Spain), Keri-Anne Davies (Wales), Miguel Angel Ayllon (Spain), Charles Watt (Belgium), Ralph Lloyd-Davis (Belgium)

WALES LEADING DIGITAL BUSINESS COLLABORATION ACROSS EUROPE

ICT has transformed the way the world does business. It has the power to create new industries and technologies, to grow economies and workforces and to strengthen our position in the global marketplace.

The DE-LAN (Digital Ecosystems-Learning Application Network) project represents an opportunity for participating regions to harness the power of numerous new and emerging technologies and utilise them to their maximum potential to remain at the forefront of the world economy.

The aim of this regular newsletter is to inform stakeholders of the work and progress of the DE-LAN project. Future newsletters will disseminate experience, knowledge, ideas and good practice in deployment of emerging technologies, particularly Digital Ecosystems (DEs), across all European Regions.



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DEVELOPMENT FUND



Llywodraeth Cynulliad Cymru
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<http://www.youtube.com/user/DigitalEcosystems>

Visit our You Tube channel to view videos from the DE-LAN launch including presentations from our speakers.

DE-LAN LAUNCH EVENT



DE-LAN Guest Speakers (Left to right) – Wayne James - DE-LAN Project Director, Welsh Assembly Government, Simon Lavin – ICT Exploitation Lead, Welsh Assembly Government and President eris@, Ieuan Wyn Jones – Deputy First Minister for Wales, Welsh Assembly Government, Robert Madelin - Director General for Information Society and Media, European Commission, Paul Johnston – Internet Business Solutions Group, Cisco Systems Inc.

DE-LAN was launched in Brussels by Wales' Deputy First Minister at the UK Ambassador's Residence on 9th June 2010.

The Wales-led DE-LAN project was launched in Brussels on June 9th by the Deputy First Minister for Wales, Ieuan Wyn Jones and Robert Madelin, Director General for Information Society and Media, European Commission. The audience were informed how DE-LAN will develop practical steps to realise the economic opportunities presented by online collaboration between businesses.

Speaking at the event were Paul Johnston – Internet Business Solutions Group, CISCO, Robert Madelin – European Commission's Director General for Information Society and Media and Ieuan Wyn Jones AM – Deputy First Minister for Wales, Welsh Assembly Government.

Ieuan Wyn Jones travelled from Wales to show his support for the initiative and explain the wider benefits and opportunities he believes digital collaboration will bring. Paul Johnston described why CISCO appreciates the compelling market opportunities afforded through business model collaboration and network enabled 2.0 technologies.

Robert Madelin, Director General for Information Society and Media, European Commission said: "DE-LAN's work embraces the spirit of collaboration in the Digital Agenda for Europe and will help make ICTs an even bigger part of daily life for millions of citizens."



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UPCOMING EVENTS

15 JUL 2010

e-Crime Wales Summit

23 SEPT 2010

ETNO Digital Agenda Summit

27-29 SEPT 2010

ICT 2010 – Brussels Expo

21 OCT 2010

VAD e-Commerce tradeshow

16 DEC 2010

Future Internet Assembly

DE-LAN AIMS AND OUTPUTS

The Aims of the DE-LAN project are:

- Exchange of knowledge across partner regions encouraging digital collaboration.
- Delivery of practical guidance and solutions to implement DEs.
- Dissemination of good practice of DEs to influence future policy and business models.

Communication lies at the very heart of the DE-LAN project. Through learning application networks partners will:

- Exchange experience to identify and analyse good practice.
- Undertake pilot projects based on sectors and themes.
- Disseminate information through a variety of channels including workshops, training sessions, peer review visits, benchmarking and best practice reports amongst others.

The principal result of these outputs will be:

- Increasing opportunities for collaboration among SMEs using emerging and leading edge technologies.
- Better information available for policy makers on emerging technologies.
- Embedding innovative good practices into regional mainstream programmes across all EU member states.
- A greater understanding among businesses and citizens of the benefits of emerging technologies.

WHAT ARE DIGITAL-ECOSYSTEMS?

Digital Ecosystems (DEs) are evolutionary, self-organising systems which create an online, digital market place to seamlessly connect organisations, companies and individuals. Businesses will be better enabled to collaborate, innovate, streamline, compete and grow in a global and dynamic marketplace.

Digital collaboration through DEs can help SMEs to:

- Collaborate with other SMEs in developing new products and services and in finding new or niche markets.
- Become more innovative and streamline working practices to compete in global dynamic market places.

Living Labs are similar, but more theoretical. Often led by academic institutions, they provide an environment for innovation and development where participants are exposed to new ICT solutions and able to share resources in semi-realistic contexts.



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CONTACT US

Lead Partner – Welsh Assembly Government
Key Contact - Wayne James
DE-LAN Project Director

Communications and Dissemination lead – eris@
Charles Watt
CEO

If you have any questions on any aspect of the DE-LAN project please contact the above at this email address:

info@de-lan.eu

For more information on the project including the project brochure, case studies, latest news, reports and partners work to date please visit:

www.de-lan.eu

THE DE-LAN PARTNERS



The nine regions participating in the project are:

1. The Welsh Assembly Government, Wales UK
2. European Regional Information Society Association (eris@), Brussels, Belgium
3. Foundation Insula Barataria (FIB), Castilla la Mancha, Spain
4. The National Association of Italian Municipalities (Anci) Lazio, Italy
5. CSP-Innovation in ICT, Piemonte, Italy
6. Foundation for the Development of Science and Technology in Extremadura (FUNDECYT), Spain
7. The Technological Research Centre of Koroška, Slovenia
8. Kaunas University of Technology, Lithuania
9. Vysocina region, Czech Republic



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